

SOS

SAVE OUR SANDS

Pro - renewables campaign group



Save Our Sands began in October 2023, as a Facebook group. It was started by North Devon postie Helen Cooper, to raise awareness of the planned White Cross floating offshore wind farm's cable route through Saunton Sands, the world famous Saunton Golf Club, Braunton Burrows Special Area of Conservation, and the historic Braunton Marsh.

The group was founded on the principle of fairness - Helen felt the local community had been inadequately treated by the developer, who, she believed, had tried to sneak the plan through the local planning department on the quiet. The community agreed, and the SOS Facebook campaign gained traction and raised the number of objections to the cable route on North Devon Councils website from 43 to 758, in 10 days.

3,876

PETITION
SIGNATURES

1,865

OBJECTIONS
RAISED

1.4K

FACEBOOK
MEMBERS

WHERE ARE WE?

**Based in Braunton,
EX33, North Devon**

Sadly despite our efforts, on 7th May North Devon Council accepted the deeply flawed planning application for the cable route through Saunton Sands. In response to this blatant disregard for local sentiment and appalled by the lack of detailed information provided by White Cross, Save Our Sands decided to stage a PR stunt down on the beach ...

WITH FOLLOWERS ALL
OVER THE WORLD

WWW.SAVEOURSANDS.CO.UK

#LAPSEOFREASON

01.06.2025

This stunt was an homage to the cover of the classic Pink Floyd album 'A Momentary Lapse of Reason', which had been shot down Saunton Sands in 1987.

Whilst SOS lacks the financial clout of our inspiration, we feel the 18 volunteers punched above their weight, and created a vibrant, unexpected and engaging piece of visual theatre which was reported by regional BBC TV and Radio, and caught the attention of the local press - gaining us a first ever double whammy on the front page of both local newspapers - The North Devon Journal, and The North Devon Gazette



PHOTO CREDITS LIZ SEYMOUR

Find out more about us at www.saveoursands.co.uk

The week before the planning meeting, we decided to 'dig in' and buy and build a website as our campaign had gained traction to the point where it was covered by the BBC, SKY, ITV and radio at the planning committee meeting. There's a wealth of images from the whole campaign, including our fundraising efforts for our local foodbank. We are an entirely self funded and community supported nonprofit campaign.

CONTACT

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